

MAGAZINE SPECIFICATIONS

LUXURY HOME
MAGAZINE

DETAILS & SPECS

FULL-PAGE (A)

Document/Bleed size: 11" x 12.625" (light gold)
Trim size: 10.5" x 12.125" (dark gold) • Live area: 9.75" x 11.25" (light gold line)
Outside and inside margins: .375" • Bottom margin: .5"
Maximum 3 listings per page • Maximum 6 photos per page

TWO-PAGE SPREAD (B)

Document/Bleed size: 21.5" x 12.625" (light gold)
Trim size: 21" x 12.125" (dark gold) • Live area: 20" x 11.25" (light gold line)
Maximum 6 listings total • Maximum 6 photos per page

HALF-PAGE 1/2 Horizontal or 1/2 vertical (C & D)

1/2H: 9.5" x 5.4" no bleed • 1/2V: 4.5" x 11.25" no bleed

Maximum 1 listings • Maximum 3 photos

ONE-THIRD PAGE 1/3 square or 1/3 vertical (E & F)

1/3SQ: 5.5" x 5.25" no bleed • 1/3V: 3.125" x 11.25" no bleed

No real estate inventory, branding ad only

TWO-THIRDS vertical page ad (G)

5.5" x 11.25" no bleed

HALF-ISLAND PAGE (H)

6" x 8" no bleed

BACK COVER

Bleed size: 11" x 12.625" • Actual page size in print: 10.5" x 12.125"
Text Safe area: 9.75" x 11.25"
Postage Indicia Area: 4.5" x 2.8" top right corner (100% white)

GATEFOLDS/INSERTS

Specs and instructions to be supplied

CAMERA READY AD SUBMISSIONS

When supplying a camera ready ad it needs these specifications:

- High res PDF at 300 DPI
- Convert all photos and logos to CMYK
- Please follow the exact measurements for trim and bleed sizes
- Client's may request a color proof sent to them for a \$75 fee.

CONTACT Ads@lhmpbc.com

